



International Sculpture Center
Publisher of *Sculpture* Magazine

**Sculpture in Public: Part 2, Public Art
October 2-4, 2007 – Grand Rapids, Michigan**

Sponsorship Opportunities

- ❖ **Literature/Pen Sponsor - \$250 (20 sponsorships available)**

Each attendee will receive a tote bag containing conference materials as well as sponsor handouts. Sponsorship provides sponsor opportunity to provide one piece of their literature or pen to be inserted into the tote bag. Sponsor must provide and ship up to 700 pieces.

 - Sponsor will be listed in conference promotional materials and conference program book
 - Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)

- ❖ **Program Book Ad Sponsor - \$400**

Sponsor places ad in conference program which will be given to all conference attendees.

 - Sponsor receives space for an ad in the conference program book.

- ❖ **Lanyards - \$1,500**

Sponsorship for lanyards given to each attendee.

 - Sponsor's name and/or logo will be printed on lanyard
 - Sponsor will also be listed in conference promotional materials and conference program book
 - Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)

- ❖ **Coffee Break Sponsor - \$2,500 (two opportunities)**

Sponsorship provides coffee for all attendees during morning, pre-session.

 - Sponsor's name and/or logo will be prominently displayed coffee stations during the conference.
 - Sponsor will also be listed in conference promotional materials and conference program book
 - Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)

- ❖ **Tote Bag - \$4,500**

Sponsorship for tote bags given to all attendees upon registration check-in. Each registrant will receive a tote bag filled with literature, conference program, and other conference goodies.

 - Sponsor's name and/or logo will be prominently displayed on tote bags with ISC logo
 - Sponsor will also be listed in conference promotional materials and conference program book
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❖ **Umbrella Sponsorship - \$5,000**

Sponsorship for travel umbrellas given to all attendees upon registration check-in. Each registrant will receive an umbrella in their conference tote bag.

- Sponsor's name and/or logo will be prominently displayed on black travel umbrella with ISC logo
- Sponsor will also be listed in conference promotional materials and conference program book
- Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)

❖ **Session Sponsor - \$5,000***

Sponsorship for fees for panel sessions.

- Sponsor's name and/or logo will be prominently displayed during panel
- Sponsor will also be listed in conference program book
- Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Educator Of the Year Award Luncheon - \$5,000**

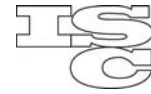
Sponsorship provides boxed luncheon for attendees on final day of sessions.

- Sponsor's name and/or logo will be prominently displayed during luncheon
- Sponsor will also be listed in conference program book
- Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Student Sponsor Level A – \$25,000* (Two Sponsorships Opportunity)**

Sponsorship provides opportunity for up to 50 students to attend conference at a reduced rate of \$75.

- Sponsor will be listed in conference promotional materials and conference program book
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❖ **Student Sponsor Level B– \$50,000**

Sponsorship provides opportunity for up to 100 students to attend conference at a reduced rate of \$75.

- Sponsor will also be listed in conference promotional materials and conference program book
- Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Program Book - \$12,000***

Sponsorship provides program book to be distributed to all attendees.

- Sponsor's name and/or logo will be prominently displayed on program book, along with ISC logo
- Sponsor will also be listed in conference promotional materials and conference program book
- Sponsor will get one full page color ad in conference edition of *Sculpture* magazine
- Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **General Sponsor - \$25,000***

Sponsorship provides general sponsorship for the conference.

- Sponsor will be listed in conference promotional materials and conference program book
- Acknowledgement in *Sculpture* magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Opening party Reception – \$60,000***

Sponsorship provides transportation and admission for attendees for an opening reception (location to be determined).

- Sponsor's name and/or logo will be displayed prominently throughout the event
- Sponsor will also be listed in conference promotional materials and conference program book
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❖ **Conference Reception- \$60,000***

Sponsorship provides transportation and admission for all attendees to an opening reception at a location to be determined.

- Sponsor's name and/or logo will be displayed prominently throughout the event
- Sponsor will also be listed in conference promotional materials and conference program book
- Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Major Sponsor - \$50,000***

Sponsorship provides major sponsorship for the conference.

- Sponsor will be listed in conference promotional materials and conference program book
- Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Grand Sponsor - \$100,000***

Sponsorship provides major sponsorship for the conference.

- Sponsor will be listed in conference promotional materials and conference program book
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- Company listing or logo on website sculpture.org (110,000 hits daily)

For more information please contact:

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**partial and/or co-sponsorship opportunities are available*