



International Sculpture Center  
Publisher of *Sculpture* magazine

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# MEDIA

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## **Cathy Christino Named Publisher/Director of Marketing for the International Sculpture Center**

***ISC names first-ever publisher for Sculpture magazine and the ISC publications group***

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**Hamilton, NJ - September 7, 2017** - The International Sculpture Center (ISC) announced that Cathy Christino has been appointed Publisher/Director of Marketing for ISC Publications, including the highly respected *Sculpture* magazine, the award-winning Web site [www.sculpture.org](http://www.sculpture.org), isc Press, and new digital platforms. The ISC, the pre-eminent source for information, ideas, and critical commentary on contemporary sculpture, has made the strategic decision to leverage content and expand its programs to reach a broader audience. Cathy is responsible for content strategy, including establishing market position for all digital and print publications, developing and raising the profile of print and digital brands, growing advertising sales programs, and managing circulation and newsstand marketing, as well as spearheading all growth initiatives for ISC programs.

"To move this initiative forward, it was imperative to hire a dedicated individual with the right mix of creative, strategic, and implementation skills," said Johannah Hutchison, ISC Executive Director. "We are delighted to have Cathy join the ISC team. She is a media professional with a proven track record of success, and her depth of knowledge and leadership will no doubt benefit our organization greatly." Cathy is an experienced consumer and B2B media and marketing executive, most recently serving as Strategic Media Consultant for Sotheby's. She also has a successful track record as Group Associate Publisher/Integrated Marketing for Meredith, Hachette Filipacchi Media and McGraw-Hill publications and served as VP Marketing for ALM Media, where she was responsible for developing and implementing integrated strategic programming, client communication, and growth and brand revitalization initiatives.

Anchored by **Sculpture magazine**, the **ISC Publications Group** explores new formats in the evolving media landscape to provide working artists, students, educators and patrons with multiple avenues for connecting, learning, networking and growth. Through leading-edge features, lively dialogue, and engaged criticism, ISC Publications seek to expand public understanding and appreciation of sculptors and sculpture. ISC Publications feature the artist as subject, author, and respondent, giving readers access not only to artworks but to the artists themselves. Here, the "artist's voice" is heard via the magazine, newsletters, books, website, blog, and more.

**Sculpture magazine**, published 10 times a year, is the premier publication in the field of contemporary sculpture. *Sculpture* offers exceptional editorial coverage, striking pictorial layouts, and a forum for merchandising goods and services. Sculpture readers are a focused group of artists, collectors, curators, dealers, enthusiasts, and other professionals who are devoted to keeping pace with the rapidly changing art world. Subscribers reside throughout the United States and in more than 70 other countries. Please visit [www.sculpture.org/sculpturemagazine](http://www.sculpture.org/sculpturemagazine) to learn more.

The **International Sculpture Center** is a member-supported, nonprofit organization founded in 1960 to champion the creation and understanding of sculpture and its unique, vital contribution to society. Members include sculptors, collectors, patrons, architects, developers, journalists, curators, historians, critics, educators, foundries, galleries, and museums - anyone with an interest in and commitment to the field of sculpture. Please visit [www.sculpture.org](http://www.sculpture.org) for further details.

This position is supported in part by **The Atlantic Foundation**. The Atlantic Foundation provides major support for arts and cultural organizations with an emphasis on the development of Grounds For Sculpture a sculpture park in Hamilton NJ and the worldwide public sculpture installations of The Sculpture Foundation.

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